

Katherine Moran

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education

Northeastern University - Boston, MA

graduated May 2023 - summa cum laude

BFA in Design with a concentration in Graphic and Information Design

experience

Architectural Designer - CJ Architects - Portsmouth, NH

August 2022 – present

- Responsible for producing architectural designs that satisfy clients needs using CAD and imagery rendering software
- Conceptualize and implement improved website layout and marketing materials to improve clarity and optimize user experience
- Participate in client meetings and collaborate to develop final designs that balance their needs and requests

Architectual Intern - CJ Architects - Portsmouth, NH

July 2020 – August 2022

- Precisely drafted drawings using AutoCAD to adhere to specific clearances and building code requirements
- Organized in office filing systems, templates and protocols
- Used Adobe Creative Suite to create presentation materials for marketing purposes

projects

Northeastern University - Boston, MA

UNESCO World Heritage Site Rebrand

- Created an identity specific to the UNESCO Site by establishing a system of dynamic design elements to incorporate across 2D, 3D and screen applications

Gut Feelings Exhibition

- Curated an exhibition based on my research that considered how a user experiences information flow in order to achieve understanding of complex ideas

Mauran Typeface

- Explored the complexities of letterforms through the creation of a new typeface

Small Business Owner - Knocean Studio - Hampton, NH

June 2018 – November 2018

- Established identity through the development and adherence to a design system
- Collaborated and built partnerships with other artists in order to expand inventory
- Developed a website to market and promote the brand

Art Commissioner - KM Designs - Hampton, NH

September 2018 – present

- Discussed desired specifications and vision of artwork with customers
- Managed time to prioritize customer deadlines and balance order demands
- Delivered custom artwork to fulfill the client orders

skills

- Adobe InDesign
- Adobe Photoshop
- WordPress
- After Effects
- Adobe Illustrator
- AutoCAD
- HTML/CSS
- Premiere Pro